Excellent proposals: what are we looking for?

LIFE CET

LIFE EU Info Days, LIFE CET Session

20 May 2022
Excellent proposals support the mission of the programme

- break market barriers that hamper the socio-economic transition to clean energy
- address the shifting needs and barriers for the uptake of energy efficiency and renewable energy
- ensure that EU funding makes a real impact on the ground
- support directly the uptake and implementation of EU legislation, targets and initiatives
THE EVALUATION PROCESS

5 THINGS TO REMEMBER
1. The process

- **Admissible Eligible**
- **Award**
- **Informing Applicants**
- **Grant Agreement Signature**

- **0 Months**
- **9 Months**
- **External Experts**

NCP Training Days 2022 – CET session – 12 May 2022
2. How does Funding & Tenders Portal work?
3. What is the structure of the proposal?
4. How to pass the eligibility check?

**Admissibility**
- Submitted before deadline & electronically
- Complete & using the forms/templates provided
- Readable (no smaller than Arial 10) printable (A4)
- Max **65 pages** (including the instructions)

**Eligibility**
- Eligible participants
- Consortium composition
- Eligible activities
- Geographic location
5. What are the award criteria?

- Relevance
- Impact
- Quality
- Resources
Impact – The logical conclusion of your activities

- **Topic specific indicators** e.g.
  - “Reduction of time for renovation works on the building site compared with standard practice”
  - “Increased rate of transformation of energy audits into concrete measure implementation”
  - “Number of policies/plans/strategies established through the action”

- **Programme related indicators** i.e. energy savings/renewable energy and investments in sustainable energy triggered
LIFE CET KPIs – Part C

- Part C is mandatory to fill in
- Common LIFE KPIs and 11 common CET KPIs
- Ensure consistency of part C with the impact section of part B!
- Part B should have more project specific KPIs and justifications
- Part C will become part of the GA
- Selected projects will be required to report their impact in the LIFE KPI database (using the same KPIs as part C).
7 TIPS TO SUCCEED
1. Start early ... start now!

Call opening: 17 May

First submission deadline: 16 November
2. Read the relevant information

- **LIFE Clean Energy Transition Call for Proposals, LIFE-2022-CET**, Section 2, Topic description

- **LIFE Clean Energy Transition Call for Proposals, LIFE-2022-CET**, Section 5-9: list of countries, eligibility and admissibility conditions, evaluation criteria and procedure, scoring and thresholds, etc.

- **Submission forms and templates**: essential forms and guides to draw up and submit your proposal

- **Portal Online Manual** (for processes)

- **Portal FAQ for your topic of interest**

- **Portal FAQ** (for general questions)
3. Choose your idea, structure it well & stick to it!

Ask yourself if you have:

• a clear project **objective**?

• a clear **understanding** of the current (research or market) situation and your starting point

• a clear (set of) **target group(s)**?

• a clear set of **partners** – are they the voice of the market?

• a clear path to **make a difference** – what impact do you want to have?
4. Build a good consortium

• Be **consistent** – remain relevant to your objective & target group

• Be **adaptable** - be ready to renounce a country if you do not secure the right partner

• **Choose well your partners** – with diverse competences

• **Involve partners** in the preparation – avoid surprises after submission

• **Keep consortium motivated** - agree a working method for the proposal phase, make a plan for their input

• ! Do **not** cover the EU map artificially
5. Create a budget

• Define your budget 'bottom-up'

• First describe the tasks – then define the budget

• Check consistency regularly while advancing on with your Work Plan:
  • share of resources;
  • appropriate levels between partners;
  • appropriate weight of person-months between major work steps
6. Write your proposal

- **Fine-tune** your objectives and your target group
- Take your time to decide the best **methodology** to be applied – can it deliver? Think **impact**!
- Define your **main working steps**
- Follow the guidance in the **application forms & proposal template**
- Keep strictly within the **number of pages**
- **Communication & dissemination**: what, for whom, how, how often, for what purpose you do it?

- **Communication** promoting the action itself and its results
- **Dissemination** public disclosure of the results
- **Exploitation** utilisation of results
  - ... in research.
  - ... in creating/offering a product, process or service.
  - ... in standardisation activities.
7. Final polishing

- Check the completeness of the proposal
- Check consistency of your description of activities and budget
- Ask an 'informed outsider' for critical reading and feedback
- If you have the chance, have a native speaker check the English
Some lessons learnt

• Requirements in call topic text to be carefully taken into account (also in terms of stakeholders to be engaged)

• Clear focus, not trying to address too many issues/areas of work

• Proposed activities need to credibly lead to concrete achievements and impacts

• More details needed on concrete activities proposed (e.g. pilots), avoiding repetitions in different parts of the proposal (mindful of page limit)

• Clear and targeted stakeholder engagement strategies are essential

• You will find a list of indicators per topic, but not all of them may be relevant; you may propose relevant project-specific performance indicators to illustrate the potential impact of your proposal
PROJECT EXAMPLES
• Transition roadmaps to phase out fossil fuels from residential heating by 2050
• Bilbao, Bratislava, Dublin, Munich, Rotterdam, Vienna and Winterthur
DecarbCityPipes 2050: main features

- Partnership
- Concept / Idea
- Methodology
- Impacts
- Implementation
- Dissemination
- Stakeholders

- 7 cities + 2 universities + 1 network
- Roadmaps to decarbonise urban H/C
- Cities learning from cities (local WGs)
- 220+ public officers, 50+ policies
- Excellent structured workplan
- Outreach 500+ cities, replicate 80+
- Key stakeholders + advisory board
Information sources and support as well as...

- **LIFE Info Days!**
- **LIFE CET mailbox:** [CINEA-LIFE-CET@ec.europa.eu](mailto:CINEA-LIFE-CET@ec.europa.eu)

Project databases

- CORDIS for H2020
- **Information portals:** BUILD UP, ManagEnergy
- **CINEA Clean Energy newsletter** (Register for updates and success stories)
30 years of bringing green ideas to LIFE

Keep in touch with us

Any questions on CET call topics? Email us on: CINEA-LIFE-CET@ec.europa.eu

https://cinea.ec.europa.eu/life_en

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Thank you