GREEN ASSIST:
CAMPAIGN FOR EXPERTS

In the perspective of the launch of the InvestEU Advisory Initiative “GREEN ASSIST”, CINEA, the European Climate, Environment and Infrastructure Executive Agency, playing a key role in supporting the EU Green Deal, is calling upon experts to express interest to enrol in a dedicated Roster of Expert.

This Roster of Experts will be mobilised to address incoming requests for advisory services aiming at greening investment, from private and public project promoters, their investment teams, or from other InvestEU advisory partners.

Targeted profiles

Through this Campaign for Experts, CINEA is calling upon experts, demonstrating “on the ground” advisory expertise and experience in the following sectors and relevant competencies, for EU 27 clients or EU27 projects.

What is in it for you?

Enrolment in the GREEN ASSIST Roster of Experts offers you:

- Contributing to the implementation of the EU Green Deal;
- Recognition of expertise through participation in GREEN ASSIST, an ambitious Advisory Initiative in the remit of InvestEU, supported by the European Commission;
- Access to new interesting projects pre-screened by InvestEU, with an increasing geographical and thematic coverage across EU;
- Opportunity to acquire diverse knowledge of the EU green deal objectives/trends;
- Challenging assignments with a capacity to contribute to removal of key obstacles hampering green projects;
- Knowledge sharing, training and networking opportunities with peers and representatives from the EU institutions;
- Competitive remuneration for advisory work.
**Sectoral Expertise**

- investments concerning protection, enhancement and restoration of terrestrial, freshwater and marine ecosystems and their services, including nature conservation-business;
- green and blue infrastructures, and greening of existing or new infrastructures;
- investments in the waste sector, which contribute to transition to circular economy;
- investments in the water sector, including drinking water supply, sanitation, water reuse, water efficiency solutions;
- flood protection and climate change adaptation and mitigation, including natural hazards disaster risk reduction;
- sustainable development of urban, rural, coastal, offshore areas as well as spatial planning and landscape conservation;
- pollution prevention and remediation;
- depollution – treatment – recycling of air, soil and water,
- greening of investments in non-environmental sectors (e.g., energy, transport, industry, agriculture, forestry, fisheries)
- biodiversity, natural capital preservation,
- carbon capture and utilization / storage (CCU, CCS),
- Climate adaptation and climate mitigation.

**Competencies**

- Green business models (notably for recycling and circular economy)
- Investment modelling
- Environmental Risk assessment
- Environmental audit(s)
- Environmental Impact Assessment (EIA)
- Strategic Environmental Assessment (SEA)
- Sustainable finance
- Financial modelling
- Non-financial reporting and Taxonomy alignment
- Seed financing, Venture capital, or Private equity financing
- Environmental Externalities Valuation
- Market and sector studies

**Background Information**

GREEN ASSIST is an Advisory Initiative entrusted to CINEA, under the supervision of the European Commission. It is implemented in the context of InvestEU, and coordinated with DG ECFIN.
The projected launch date of GREEN ASSIST (i.e. when GREEN ASSIST will be added to the Central Entry Point of InvestEU, where all requests for advisory will be collected for allocation to various advisory partners of InvestEU) is expected early fall 2022. By that time, CINEA plans to engage with a contractor that will manage GREEN ASSIST (notably management of Roster of Experts and Assignments). In this perspective, CINEA foresees the following next steps:

1. Starting on 22 June, and enhanced by periodic expert campaigns: screening of experts suitable for the Roster of Experts. Based on a review of CVs and questionnaires, CINEA will do a pre-screening for suitable experts, who will constitute a pool of experts, and will transfer their references and relevant data collected to the contractor.

2. As from August 2022 onwards: Population of the Roster of Experts by Contractor: experts retained in the pool created by CINEA following the screening phase will be contacted individually by the Contractor, with more information on the terms of employment (notably on proposed remuneration). If accepted by the expert, he/she will become part of the Roster of Experts population, and will thereafter qualify to be contracted to provide advisory services.

3. Once the GREEN ASSIST Advisory Service is launched by the Contractor and the Roster of Experts populated, requests for advisory services will be directed to GREEN ASSIST and reviewed by the Contractor. Based on the expertise and experience of the experts and their availability the matchmaking process will be conducted by the Contractor in order to address the content of the request in most efficient way. The advisory services will be provided directly to the beneficiary by the selected expert.

GREEN ASSIST provides advisory services “on demand” from interested beneficiaries. Therefore, the key terms of each assignment (e.g. the duration, number of workdays, and deliverables) will be based on the characteristics of the corresponding request for advisory services.

**How should you apply?**

If you have the targeted profile and you are interested and available, please proceed with the following steps:

1. Visit [GREEN ASSIST’s Web page](#),
2. Open the link to the [EUSurvey](#) and:
   a. Give your consent for data processing after having carefully read the [GREEN ASSIST Data Protection Notice](#),
   b. Fill in the questionnaire;
   c. Upload your CV in the questionnaire on EUSurvey (EU format ideally);
   d. For any questions or concerns contact us: Cinea-Green-Assist-Expert@ec.europa.eu
   e. (optionally) we invite you also to register on the [EU expert data base](#);
   f. spread the word about this opportunity within your network.
3. Based on the received information a pool of suitable experts will be created and shared with the Contractor. You will be duly informed by email.
Disclaimers:

DATA PROTECTION

In accordance with Regulation (EU) 2018/1725 on Data Protection, CINEA collects your personal data only to the extent necessary to fulfil the precise purpose related to its tasks. For more information on how personal data is processed and protected by CINEA, you are invited to look at the specific GREEN ASSIST Data Protection Notice.

The Contractor will be subject to compliance with EU rules regarding protection of Experts’ personal data. Details can be found in the Tender Specifications here as well as in the Data.

OTHER

For future campaigns and future population of the Roster and in order to address needs evolving over time and that cannot be predicted, personal data collected will be stored by CINEA as highlighted in the Data Protection Notice.

CINEA foresees that several campaigns for experts will be launched to ensure adequacy between the expertise in the Roster for Experts and expertise necessary to address incoming request for advisory.

Campaign for Experts for GREEN ASSIST will be supported by Social Media, various events, multipliers, etc. Nevertheless, the information provided on the CINEA web page constitutes the most comprehensive set of information. Interested Experts should regularly visit this webpage, as well as GREEN ASSIST web page for updated information.

More information

GREEN ASSIST webpage

InvestEU

GREEN ASSIST Data Protection Notice

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1 Regulation (EU) 2018/1725 of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (OJEU L295/39 21/11/18)