



“ Bauhaus topic ”

**under the circular
economy
and quality of life SAP Call**

**LIFE INFO DAY
CINEA**

**LIFE Environment (Nature & Circular Economy)
Sector D2.1 – Circular economy and quality of life**



New European Bauhaus (NEB) initiative

Background

- On January 2021, the Commission launched the **New European Bauhaus initiative**:
- an **environmental, economic** and **cultural** project
to combine design, sustainability, accessibility and affordability in order to help deliver the **European Green Deal**
- Potential for supporting this initiative under **LIFE Circular Economy and Quality of Life** and LIFE Nature and Biodiversity was identified

New European Bauhaus topic

- Specific topic New European Bauhaus
- Call Circular Economy and Quality of Life - Standard Action Projects (SAP) - LIFE-2022-SAP-ENV
- Call Timeline: Call opening 17 May 2022 – Call closing 4 Oct 2022
- Maximum Funding rate 60%
- Indicative range of each project budget is EUR 2-10 Mln

New European Bauhaus – specific Priorities

 *cfr. Pag 22 Call doc*

Under LIFE, the following proposals will be given Priority

Proposals focussed on

- **Holistic reduction of environmental impacts of new buildings** (considering aspects such as life cycle approach and green public procurement - GPP)
- **Circular districts involving creation of circular value chains to boost urban economies whilst producing urban and territorial regeneration**
- **Maintaining or restoring biodiversity** that contribute to the implementation of the NEB initiative (e.g. demonstrating biodiversity friendly practise for the energetic isolation of buildings, innovative architectural approaches for wildlife-friendly buildings, etc.

LIFE Programme to support the deployment of #NewEuropeanBauhaus

The New European Bauhaus aims at

- connecting innovation, creativity and design to citizen's quality of life in both urban and rural localities.
- It is a transformational approach.
- It aims to lead the thinking, inspire behaviours, attract the markets and influence public procurement to make new ways of living possible.
- It bridges, connect and blend the green and digital transformations.
- The ultimate focus is "beyond buildings" and bring benefit to the whole of society. It aims at helping to revisit Europe's cultural heritage and shape Europe future.
- It is transformational in its delivery and aims at co-create and deliver in innovative, fresh, inclusive and creative ways.

LIFE Programme to support the deployment of #NewEuropeanBauhaus

- In Europe there are already good ideas, **innovative solutions and best practices** that can contribute to the New European Bauhaus
- **Culture, technology, sustainability and accessibility are not new concepts** for architecture and urban planning and rural areas: **so the ground is fertile for interesting exchanges and potential proposals**
- **We expect proposals that**
 - **combine aesthetic design, sustainability and accessibility**
 - **contribute to create more sustainable, inclusive, and beautiful spaces in locations across the EU and involve citizens at the local level in the green transition**
 - **show how the future can look and bring the European Green Deal closer to our daily lives and living spaces**

We look forward to your applications !



THANK YOU
for your attention

Keep in touch with us



30 years of bringing green ideas to
LIFE



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