Impacts and Achievements of relevant EU-funded projects supporting the market uptake of Energy Efficiency measures in Industry and Services


EU Contribution €57.7 million
27 Member States plus UK and 7 neighbouring countries

Critical success factors for implementation
- Driver for change
- Company wide buy in
- Financial viability of measure
- Strategic value recognised
- Long term policy framework

How these projects addressed the barriers hampering the market up-take of energy efficiency measures

**BARRIER 1:** Lack of financing, long pay-back time for some energy saving measures along with the lack of government regulations on mandatory energy audits for SMEs

**ACTION**
- Highlight potential savings
  - Energy and € savings
  - Non-energy savings
- Highlight potential revenue growth
  - Green unique selling point
  - Sustainability and productivity
  - Stronger value proposition
  - Align with supply chain

**IMPACT**
- “Starting point” for energy efficiency in companies
- Strategic repositioning in industry
- Supply chain pressure
- Wider recognition and quantification of non-energy benefits, at least halving the pay back period

**BARRIER 2:** Lack of information, practical experience and time resource

**ACTION**
- Stakeholders brought together
  - Different sectors
  - Different industries
  - Different size companies
- Various geographies

**IMPACT**
- 413 Project partners
- 598 articles
- 1,125 events
- 368 good practice guides, case studies and fact sheets
- 59 Roadmaps and strategies

**BARRIER 3:** The value of energy efficiency is poorly recognised and captured

**ACTION**
- Utilising the knowledge created
  - 3,600 energy audits
  - 10,000 people trained, external experts and internal company advocates
  - 51 tools and platforms

**IMPACT**
- Leveraged benchmark and best practice knowledge to unlock financing
- 3,491 GWh/year primary energy savings
- 1,097 ktCO₂/year GHG reduction
- €457 million Investment triggered
- 227 GWh/year Renewable energy triggered

**EUR 1 million EU funding**
leverage 39 GWh/year triggered EUR 5 million company investment

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