

#LIFEis30

30 years of bringing

green ideas to life.

March to August 2022



competitions

272 **ACTIONS**

28

EUROPEAN COUNTRIES

c.60 000 **PARTICIPANTS**

exhibitions



conferences



social media campaigns

Type of attendees

Academia/Universities, researchers, fellow profe	essionals 13.8%
General audience	54.7%
Public authorities	7.5%
Youth, school pupils, pre-schoolers	14.6%
Other	9.4%



