APPLICANT & NCP: 1+1=3

PROMOTING EU INNOVATION FUND THE MEMBER STATE PERSPECTIVE

KAIA TREIER

PARTNERSHIP COORDINATOR
ENVIRONMENTAL INVESTMENT CENTRE, ESTONIA
NATIONAL CONTACT POINT (NCP) EU INNOVATION FUND



Why?

Awareness about potential & possibilities

What is the EU Innovation Fund?

What are opportunities for innovation in local context?

Guidance through process

Today: critical aspects (technical, financial, legal)?

In future: how to increase quality and success of applications

Networking and synergies

To build bridges between stakeholders: private and public sector, academia

How?

Custom-made meetings

Validating idea and scope, orientation in programme and call documents, *one-stop-shop* (cross-ministerial view)

Seminars, workshops & mailing list

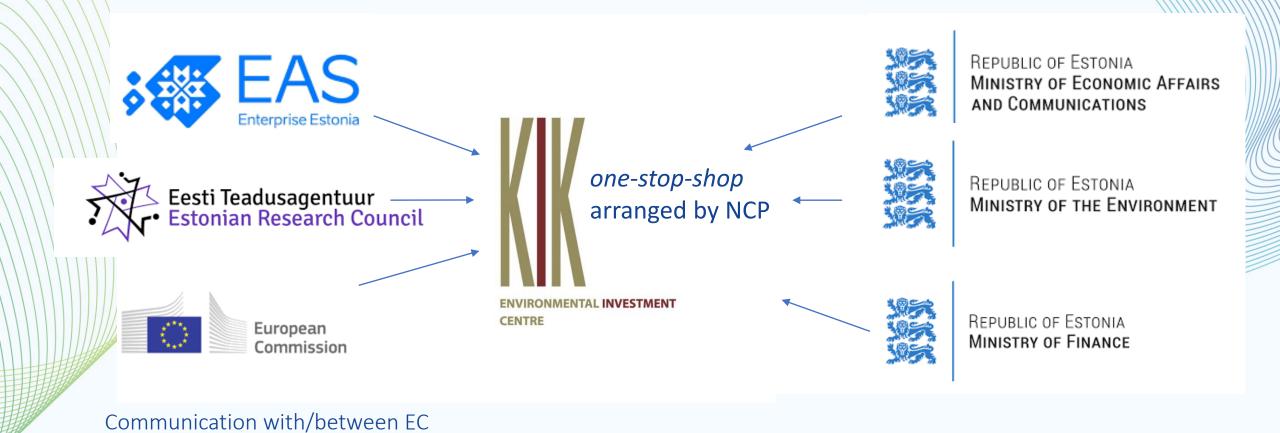
Promoting launch of calls + additional (demand-based and ad-hoc) promotion of IF on partner-events

NCP

Coordination, keeping target groups informed & interested

Custom-made meetings

(guidance, validation, interpretation)



Custom-made meetings life-cycle pre-counselling

Step 1 Step 2 Step 3 Project's 1:1 meeting: **Potential** Finding Pre-1st contact one-pager/ mapping applicant made answers assessment questions pitch

Applicant
moves on with
IF proposal
writing or
contracts
consultant

Applicant
continues with
alternative
fund (Horizon,
LFE, Norway
Green ICT, or
instruments)



Seminars & workshops



Mr Christian Holzleitner

Head of Unit, Land use and Finance for Innovation (DG CLIMA.C.3.)

"We really want to create an ecosystem around innovation fund"

Presentations

Demand-based and *ad-hoc* at partner's seminars









Conferences

NCP attendance at target groups' professional events



Mailing list

Simple but practical

200+ subscribers

Announcements (calls, webinars etc) summarized and translated to Estonian

Keeping target group informed and "hungry"/interested



#EUSEW2021

Meet the team

IF Expert Group member and NCP work together

...important to include right public sector experts and policy officers

- GHG calculations
- innovation
- blending instruments



Results & KPI-s

Support from Ministry of Environment

Amount of submitted applications per call Amount of successful projects

Database of innovation projects & stakeholders

NPS used





Alone we go fast, together we go far

African proverb



EXTENDED PROGRAMME
11-22 OCTOBER 2021

TOWARDS 2030: RESHAPING THE EUROPEAN ENERGY SYSTEM #EUSEW2021