

CoM Investment Forum

Energy Efficiency Finance Marketplace

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EEIP

EEIP is a free, neutral and open business and policy platform for the energy transition. For our 150.000 network users, we provide a multilingual and multi-channel platform (e.g. website, social media, newsletter, magazines, conferences, webinars)

Showcase solutions

Connecting the dots





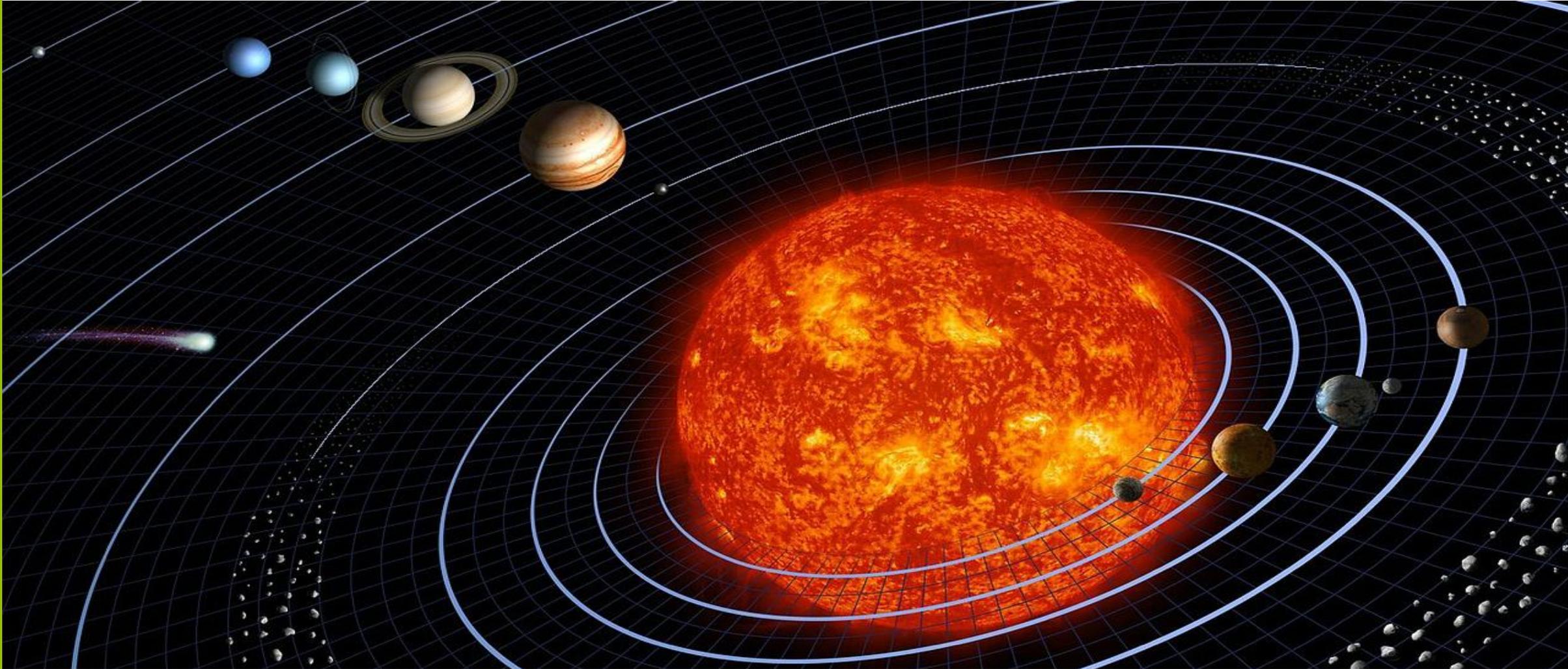
Connecting the dots: EU Smart City Marketplace

Due to our “Business Case Energy Transition” approach, Financing is of great importance. And one reason for the cooperation with EU Smart City Marketplace and co-chairing its Action Cluster Business Model & Finance.

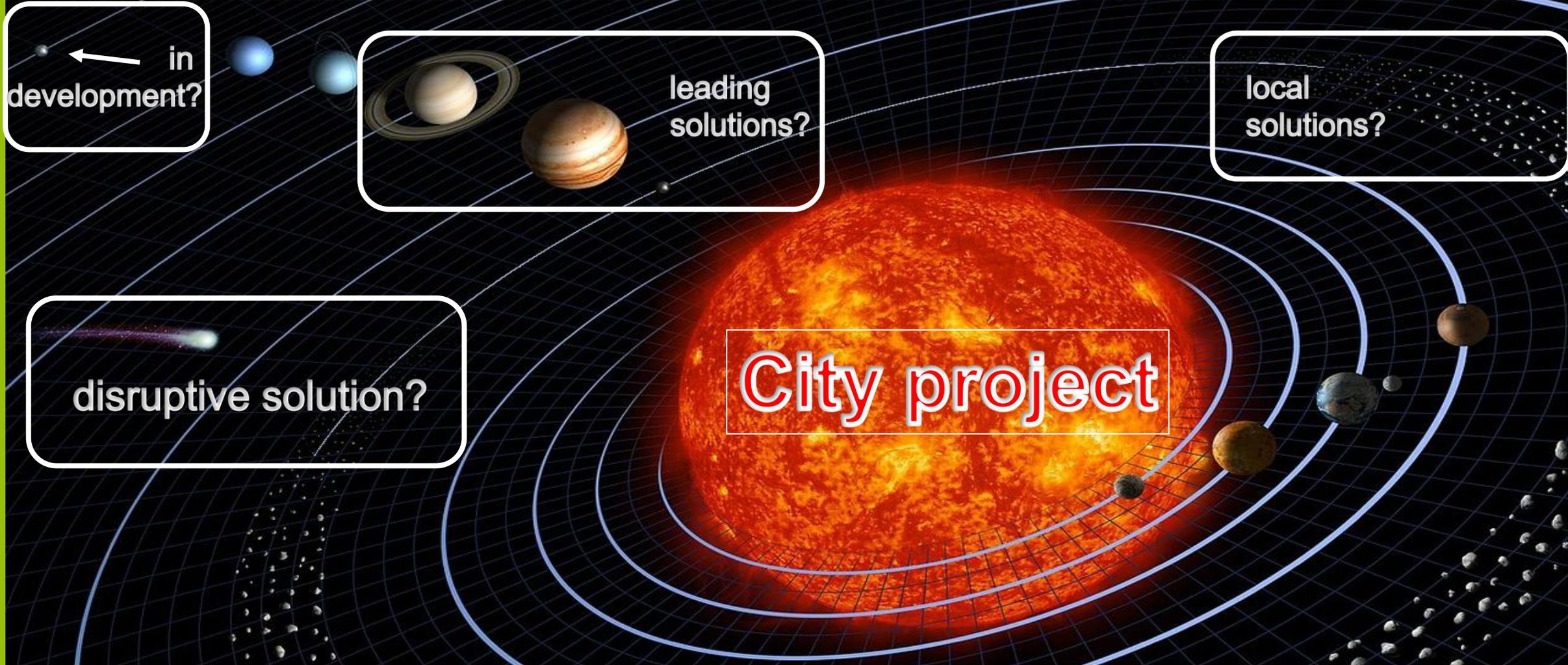
Digital City Financing
Platforms



Universe of Digital City Financing Platforms



Universe of Digital City Financing Platforms



Back to earth: the 3-minute loan



Back to earth: the 3-minute loan



EASY: 3 minutes

**SCALE: 300 billion USD
16 million SME**



And outside China?

What are digital financing options for ESCOs?

Copy cats

- company loan
- up to USD 300k
 - within a day
- US companies
(1 owned by American Express)

Enabler

- prepare for project re-finance
- project process focussed

New Tech

Blockchain

- smart meter / oracles
- smart contracts
- tokenization



Conclusion: data, standards, technology



Thank you!



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