

# CoM Investment Forum

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Energy Efficiency Finance Marketplace

15.06.2021

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# EEIP

EEIP is a free, neutral and open business and policy platform for the energy transition. For our 150.000 network users, we provide a multilingual and multi-channel platform (e.g. website, social media, newsletter, magazines, conferences, webinars)

Showcase solutions

Connecting the dots





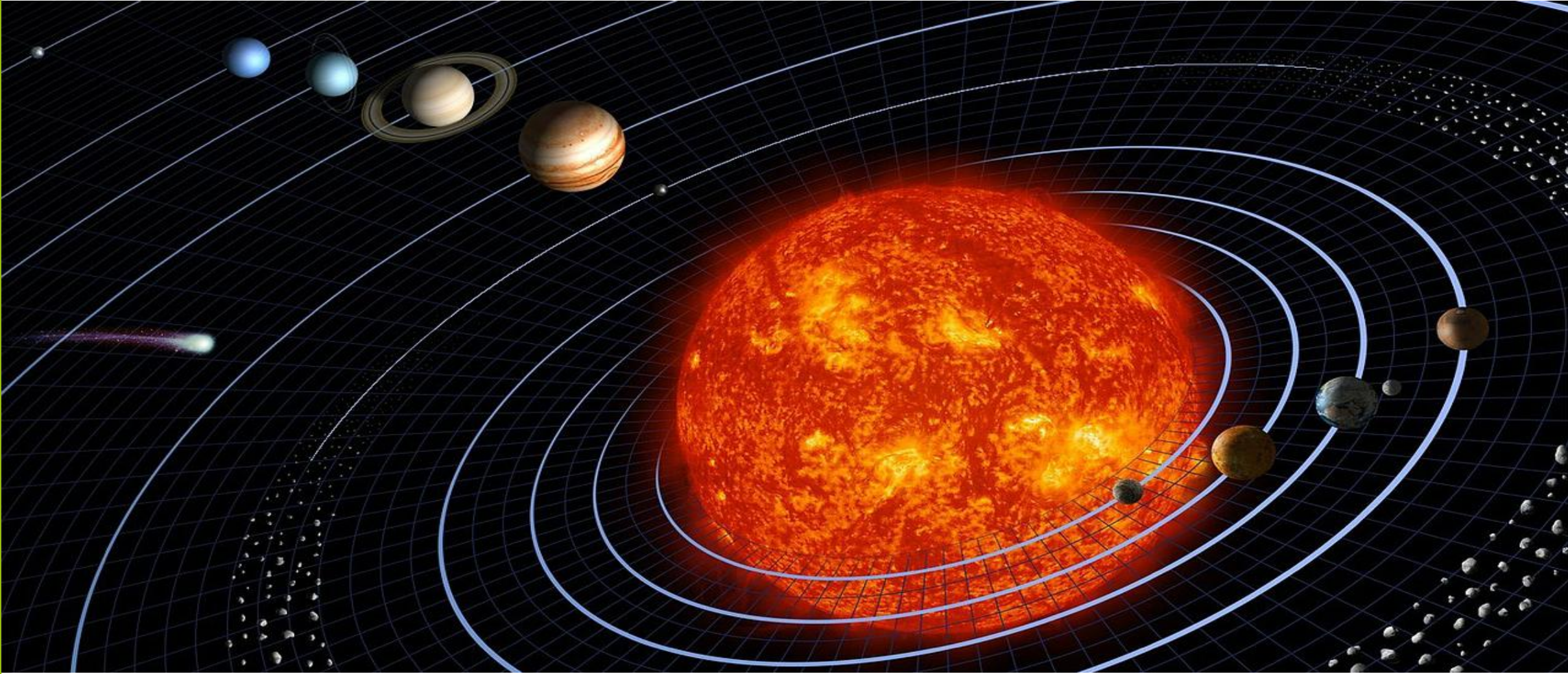
# Connecting the dots: EU Smart City Markeplace

Due to our “Business Case Energy Transition” approach, Financing is of great importance. And one reason for the cooperation with EU Smart City Markeplace and co-chairing its Action Cluster Business Model & Finance.

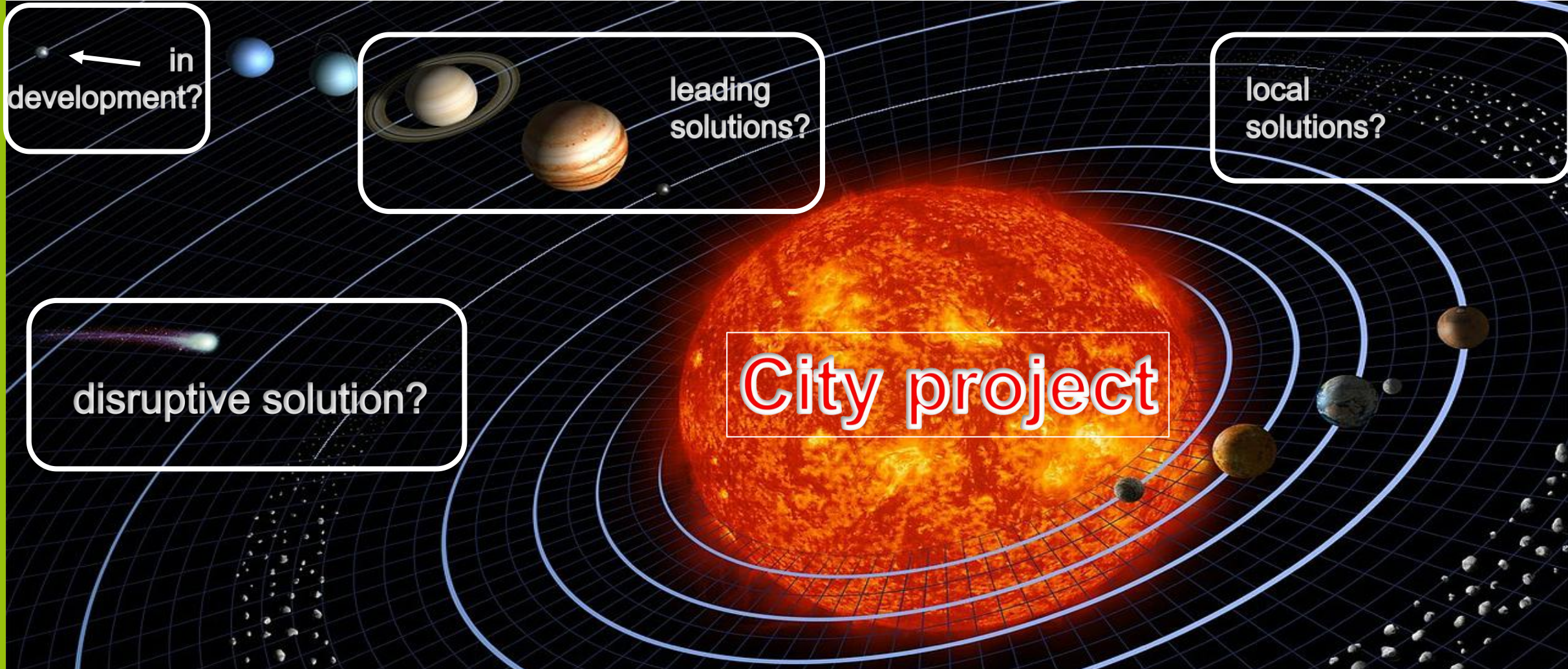
Digital City Financing  
Platforms



# Universe of Digital City Financing Platforms



# Universe of Digital City Financing Platforms



# Back to earth: the 3-minute loan



## Back to earth: the 3-minute loan



EASY: 3 minutes

SCALE: 300 billion USD  
16 million SME



# And outside China?

## What are digital financing options for ESCOs?

### Copy cats

- company loan
- up to USD 300k
  - within a day
- US companies  
(1 owned by American Express)

### Enabler

- prepare for project re-finance
- project process focussed

### New Tech

#### Blockchain

- smart meter / oracles
- smart contracts
- tokenization



# Conclusion: data, standards, technology



# Thank you!



## CONTACT

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