

February 2025

Fost Plus

Accelerates the transition to sustainable packaging management since 1994

An evolving society



11 million
inhabitants

735 kT
single-use
packaging



4.900
members



36
intermunicipalities

572 kT
reusable packaging



97%
recycling



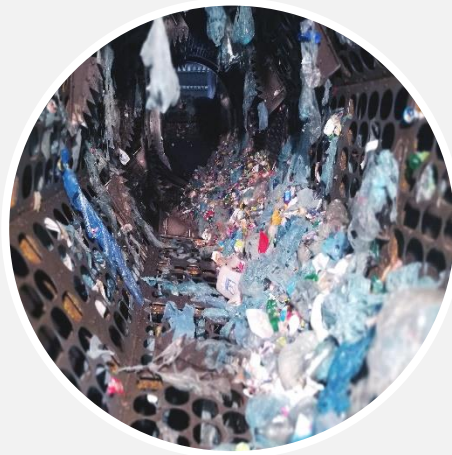
What we are known for...



Keys to success



Comfort for citizens
as a priority



Tools for **standardization**
and centralization



Data-driven approach
for reliable systems



Future-proof vision
on packaging

Comfort for citizens as a priority

The Blue Bag as a catalyst

Together with **members and partners** we realize a joint ambition: a local circular economy for all materials.

- ➔ 24 kg of PMD per person per year
- ➔ 68% plastic recycling percentage
- ➔ Since 2023 also for **non-packaging**
- ➔ More (types of) materials, more packaging, more **resources**



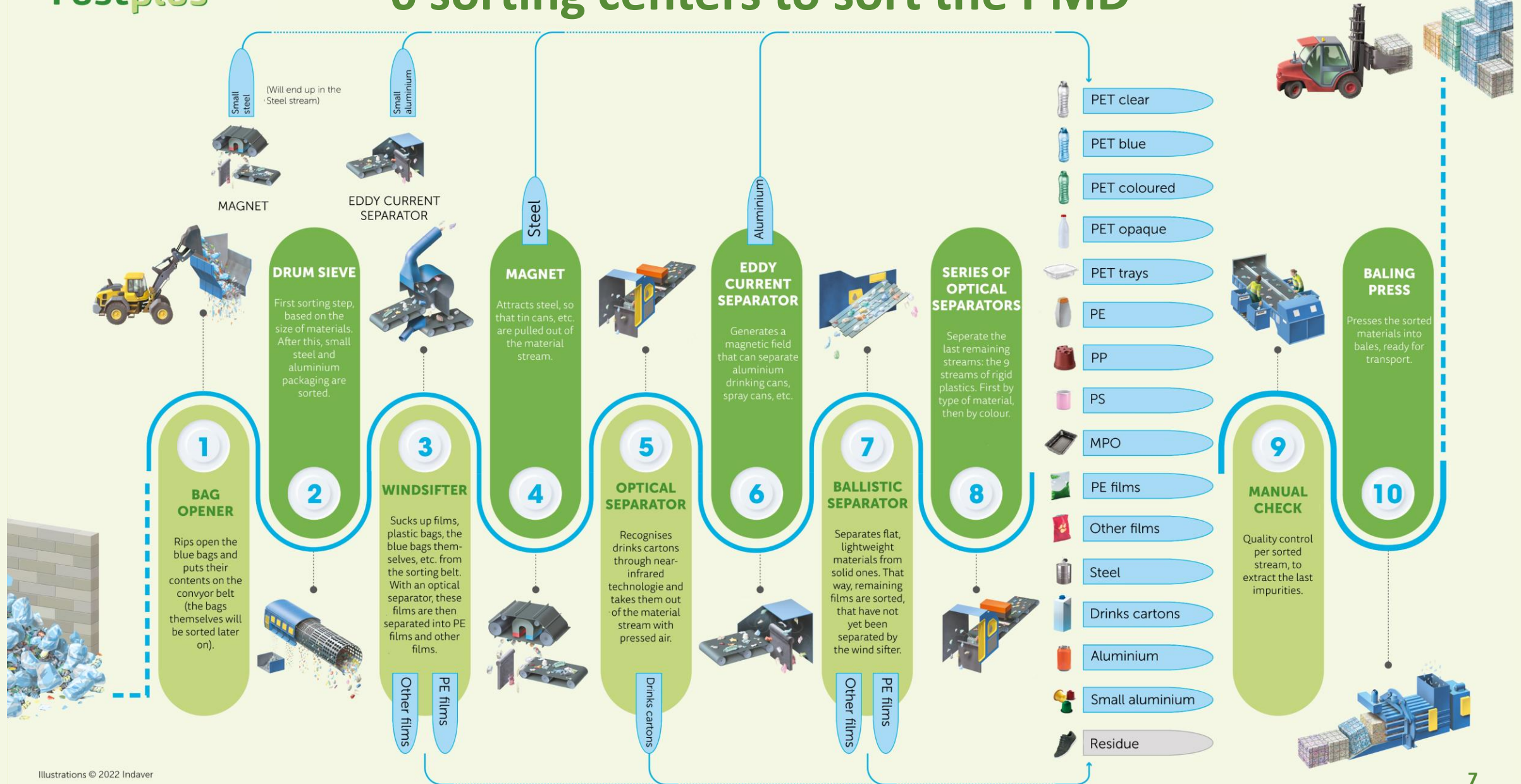
Comfort for citizens as a priority

The Blue Bag as a catalyst

Blue Bag is sorted in 17 different streams in 2025



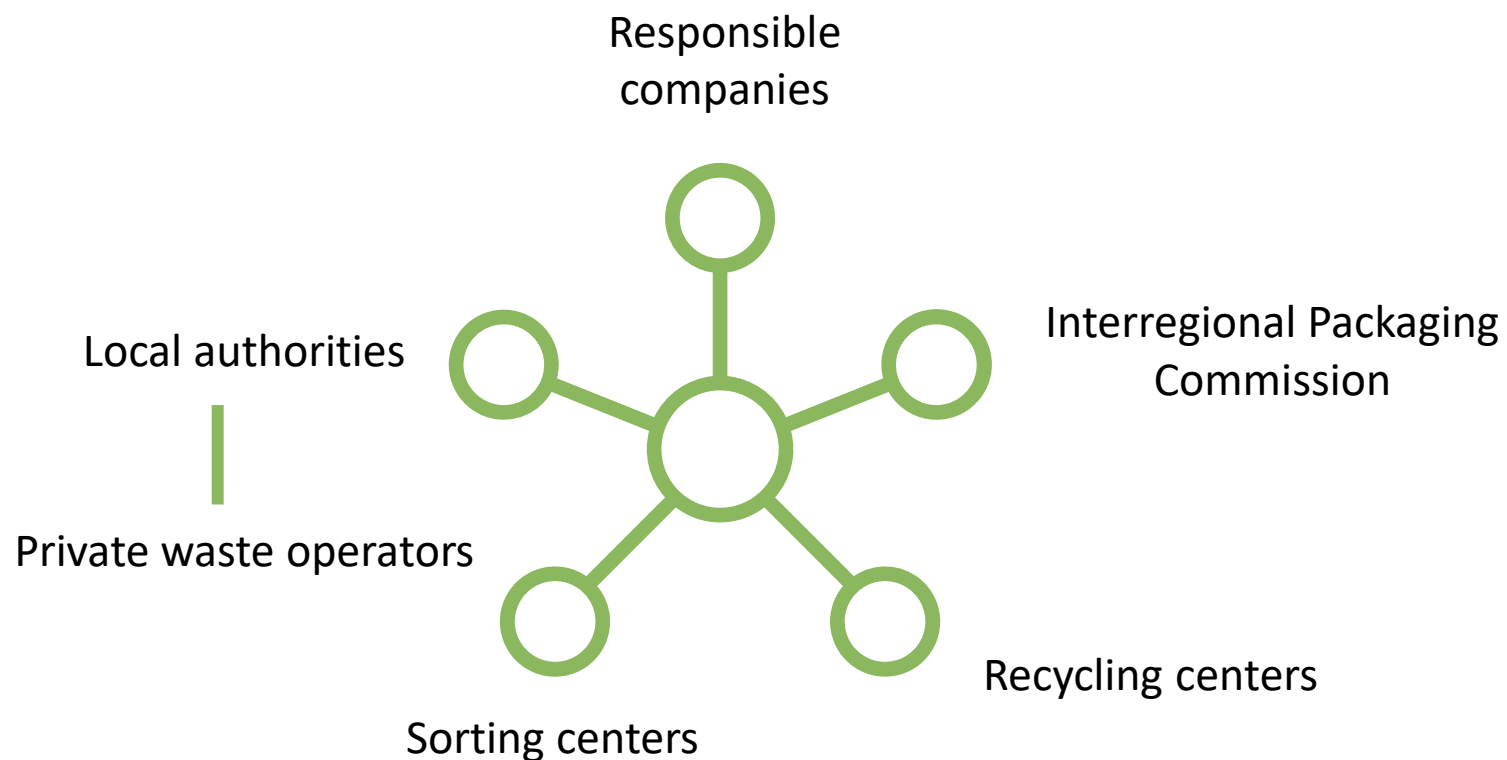
Fost Plus enabled the creation of 6 sorting centers to sort the PMD



Tools for standardization and centralization

Strong relations between partners

Thanks to centralized contract management there is **consistency** in the way of working and **streamlined processes**. These are levers for the **high quality** of the materials.



Tools for standardization and centralization

Fost Plus activates sustainable ecosystems

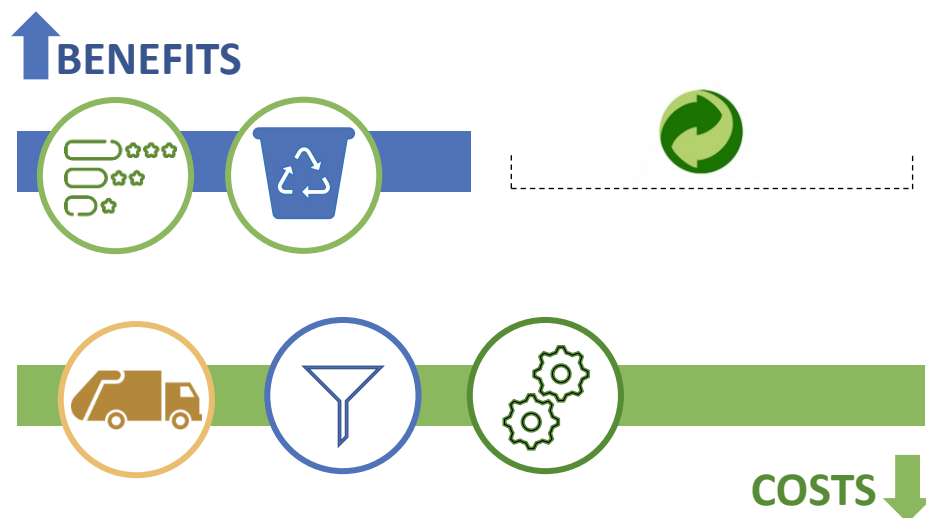


To support **behavior change**
in citizens, companies and
authorities

Data-driven approach for reliable systems

Financing based on ecomodulation

Green Dot tariffs **per material**
calculated based on the circular deficit



Sustainable packaging are financially rewarded

- ➔ 16 different tariffs, based on the circular deficit per material – incl. hazardous packaging
- ➔ The better recyclable, the lower the contribution
- ➔ Reduction equals a lower contribution
- ➔ Reusable packaging don't pay a contribution

Future-proof vision on packaging systems

Sustainable Packaging Program



PREVENTION



REUSE

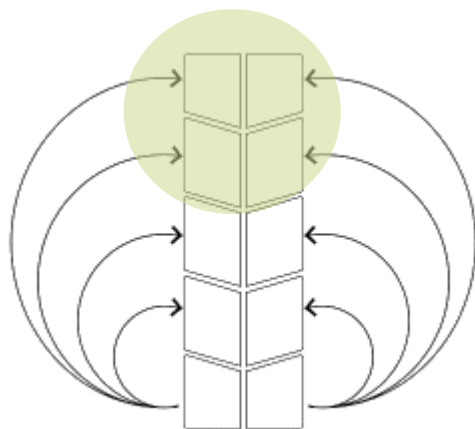


RECYCLABILITY

- Action program on “Reduction & Reuse”
 - Evolving Fost Plus (e.g. Data, Trainings, Stakeholder visits,...)
 - Enabling others (e.g. Webinars, Guidelines, Roundtables, Match-Maker, ...)
 - Creating Change by initiating and participating in pilot projects involving reuse
- Reporting superfluous packaging
“Meldpunt Oververpakking”
- Action program on “Design4Recycling”, incl:
 - Guidelines
 - Best practices
 - Packaging diagnoses
 - Benchmark

(Towards 100% recyclable packaging on the Belgian market by 2025)

Fost Plus aims to facilitate the needs of its members on reduce and reuse



Evolve Fost Plus
as an organisation to
embed reduce and reuse in
all processes



Enable others
by sharing knowledge, best
practices, insight, consult
and financial support



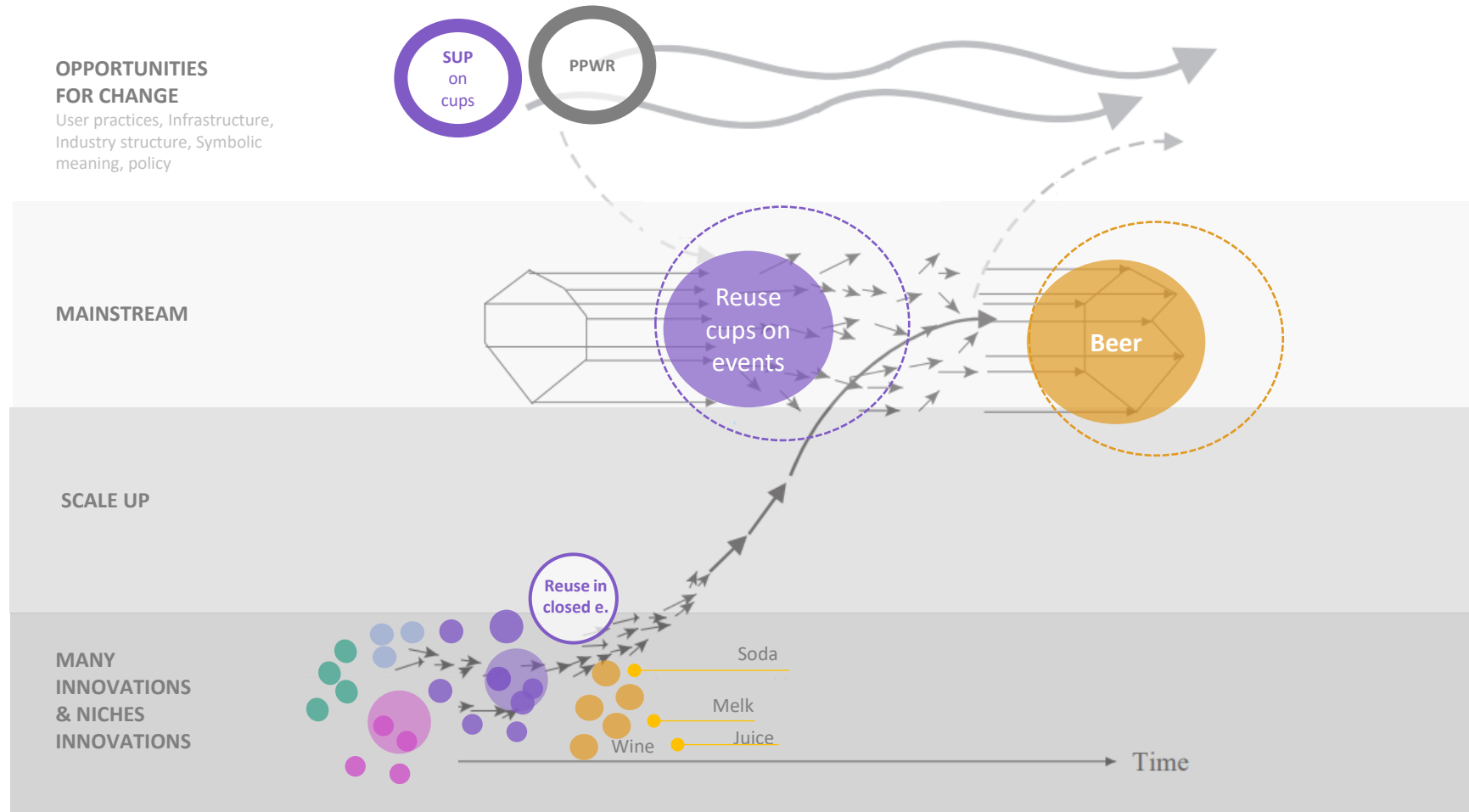
Create change
in real-life through dedicated (pilot) 6
projects with members across all
materials and regions that innovate,
scale and grow reduce and reuse

Reuse for drinks are mainstream while other segments rest innovations/niches – for now



OPPORTUNITIES FOR CHANGE

User practices, Infrastructure, Industry structure, Symbolic meaning, policy



DRINKS



FRESH FOODS



DRY FOODS



PERSONAL CARE



HOME



E-COMM.



SERVICE PACKAGING

A free service: Reduce & Re-Use MatchMaker

Avoiding and reusing packaging: which partners can help you further?

Packaging prevention and re-use will become a major challenge in all sectors in the years to come. Fortunately, there are an increasing number of companies that can help you do just that. Fost Plus brings them together in one handy tool and shows you the way to potential partners.

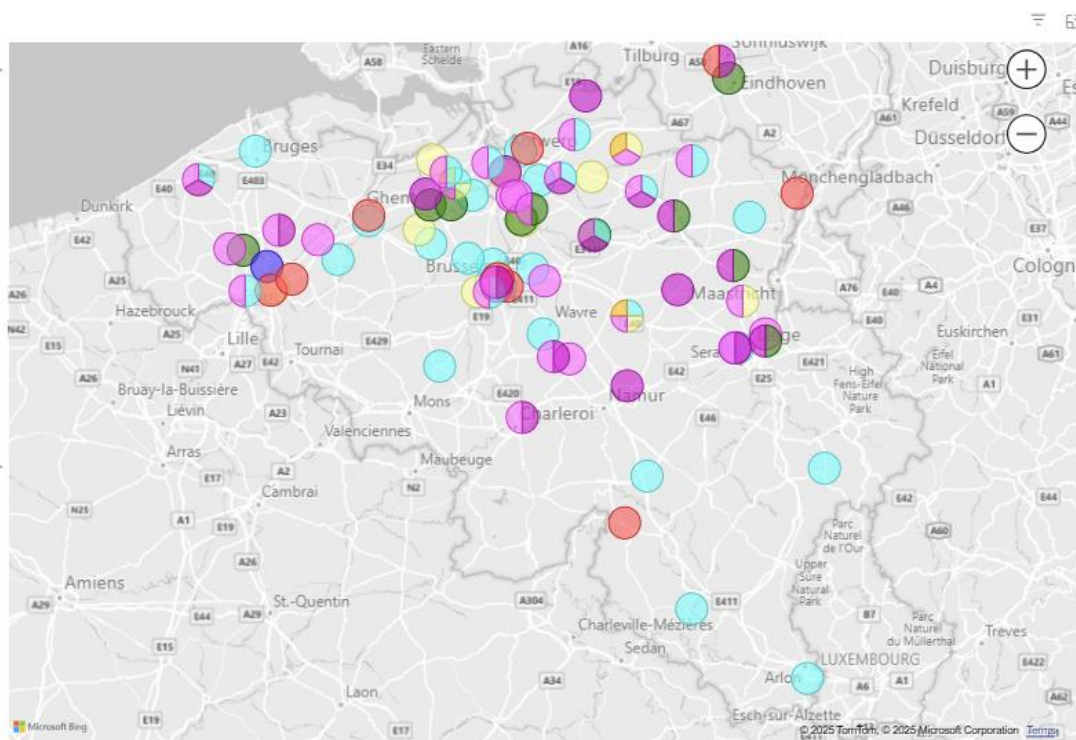
Select the sector you operate in and the solution you are looking for below, and you will immediately obtain a list of potential partners for your organisation. Good luck!

In which sector are you in ?

- ☐ Beverage Producers
- ☐ E-commerce
- ☐ Events
- ☐ Food Producers
- ☐ Health Care
- ☐ Hospitality
- ☐ Offices
- ☐ Retail
- ☐ Schools and Universities
- ☐ Stadiums and Concert Halls

Which solutions are you looking for?

- ☐ Cleaning Services
- ☐ Digital Services and Deposit Systems
- ☐ Industrial Packaging
- ☐ Packaging-Free Solutions
- ☐ Purchasing Reusable Packaging
- ☐ Refill System
- ☐ Renting Reusable Packaging
- ☐ Smart Take-Back Machines



Last update - 13-01-2025

List View



www.fostplus.be



Focus domains for Fost Plus in 2025



REPACO – Reusable packaging for fruits & vegetables

Sustainable Packaging Program



Fost Plus

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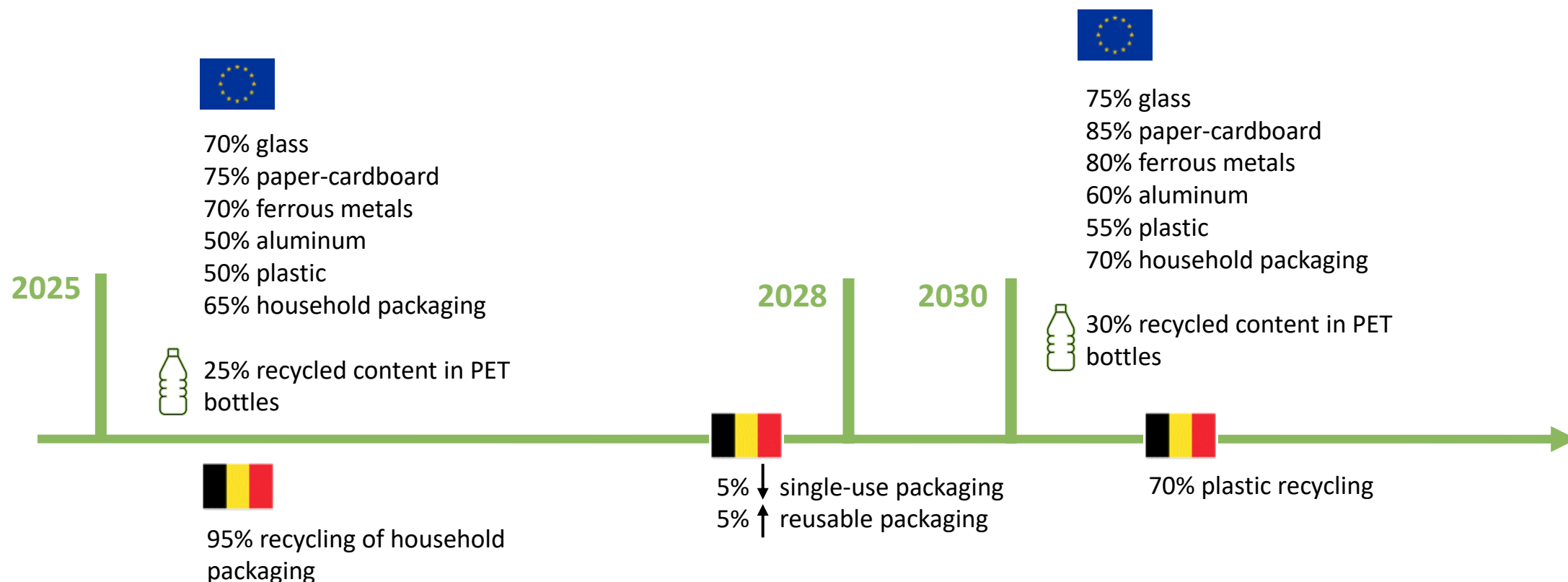
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Volg ons

An evolving market

Changing **consumption trends** (such as more consumption on the go) and a growing **ecological awareness** around single-use packaging led to an evermore ambitious legislative framework.



Reduce and Reuse: The strategy definitions

REDUCE

PREVENTIE | PREVENTION

No/no new packaging being used

1. **Elimination** (e.g. no packaging)
2. **Refill on the go** (e.g. Bulk stores, refill stations or BYO)

Packaging is being minimized | single use habit | value chain stays the same

3. **Packaging minimisation** (e.g. Make the cardboard thinner)
4. **Reduce overpackaging** (incl. Less empty space and remove packaging without essential function)
5. **Refill at home** (e.g. refill sachets and refill packs)

REUSE

HERGEBRUIK | REEMPLOIE

Packaging owned by company

1. **Return on the go** (e.g. beerbottles return in the store,)
2. **Return at home** (e.g. Milkman,)

Inspired by definitions in the PPWR; Ellen MacArthur Foundation 2024; IVC Erkenning/agreement Fostplus 2024