

Đã Ủng Hộ

Deal Anders Verpakt



INDUSTRIAL WEAR

- Leading supplier in quality workwear (B2B)
 - Corporate clothing
 - Workwear
 - Promotional textiles
- 35+ Years of experience
- Strong representation in various industries
 - Corporate fashion
 - Transport and logistics
 - Construction and installation
 - Services

Our Brands



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- Sustainability is our number one priority
- EcoVadis Platinum (89/100 rating)
- ISO 9001, ISO 14001, GOTS certificate (Cottover)
- Helping customers thrive with a rock-solid service
- Large stock collection
< 17.500m² stock 14.000 locations in BE
- Custom made production department
- In-house product development Printer and J. Harvest
- Autostore < energy-efficient, self-optimising



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- Timeless and qualitative
- Transition to preferred materials (where possible)
- Organic cotton & recycled materials (Rpet - D1 Circular)
- Low environmental impact - LCA via Ecochain
- Compostable polybags (PLA)
- OEKO-TEX 100
- Projob and Printer Prime - tested according to ISO15797 (industrially washable)
- Cottover collection - Certified FairTrade, GOTS & Oeko-Tex 100
- J. Harvest & Frost NON/NEVER-iron and Nano Technology
- Projob Progression - New collection with recycled materials





EcoVadis is a globally recognized assessment platform that helps companies measure and improve their sustainability and corporate social responsibility (CSR) performance.

Spread across 220 sectors and + 180 countries.

EcoVadis provides a clear and standardized method to evaluate their sustainability initiatives based on 4 key themes:

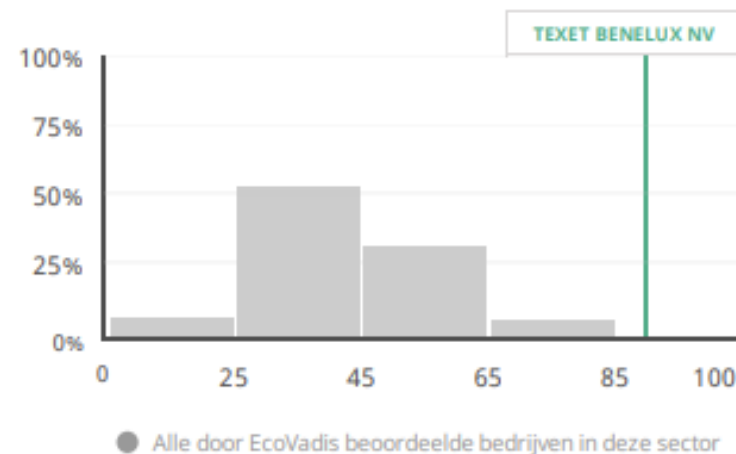
- Environment
- Labor and human rights
- Ethics
- Sustainable Procurement

It provides not only at assessment a recording of our **level of sustainability**, but also tools and guidelines for making continuous improvements.



Overall Score: 89/100

This result puts us within the 1% most sustainable companies worldwide in our industry.



Hướng đến một thế giới bền vững

Major challenge: the textile industry

- One of the most polluting industries worldwide
- Need for a transition: from a linear to a circular economy

Our steps toward sustainability

- Investments in preferred materials: Organic cotton, Recycled polyester (rPET) or circular materials (testing)
- Member of the Clean Shipping Index: focusing on cleaner transport
- Reduce packaging
- ...



ĐIỀU KIỆN ỨNG DỤNG CÔNG NGHỆ MỚI

Our objectives

- Reducing environmental impact in all parts of the chain we are responsible for
- Addressing multiple aspects:
 - Materials
 - Production process
 - transport
 - Improvements in packaging

Vision:

Innovation and responsibility as the foundation for a sustainable future





Custom made & Green Deal – Differently packed

- Customized productions
- Own designs, quality, fit and quantities
- Knitted items from 250 pieces
- Woven items from 500 pieces

Green Deal – Differently packed

At Custom Made, we are committed to actively reducing plastic packaging materials. To achieve this, we have joined the Green Deal – Anders Verpakt initiative.

- We try to avoid individual packaging as much as possible.
- For every 100 polybags saved for your project, we plant a tree in Belgium in cooperation with Go Forest.



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Suppliers:

- Creating awareness to pay extra attention to packaging units
- Encouraging the use of packaging with the least environmental impact

Customers:

- Responding to partners' feedback after the survey
- Repetition towards our partners is very important
- Informing partners on how to communicate this to their customers
- Working together to find (interim) solutions – packaging / 5 pieces or / 10 pieces is also a significant contribution

CỘNG ỨC ỒI QUẢ ỨNG

In 2023 we planted 120 trees
= 12.000 pieces **NOT** produced
= 107 kg of saved polybags

In 2024 we planted 466 trees
= 46.600 pieces **NOT** produced
= + 400 kg of saved polybags

WHAT'S NEXT

This looks like a no brainer to me!



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WORKWEAR

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