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Environmental
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SHEERenov

SHEERENOV – ONE STOP SHOP FOR EE IN BULGARIA BRINGING STAKEHOLDERS ONBOARD



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 890473

SHEERENOV - OVERVIEW



The goal of SHEERenov was to develop and test a model for providing integrated services for housing renovation in the territory of the city of Sofia, Bulgaria.

The implementation of the project supports the transition from the existing model of energy efficiency renovation of multi-family buildings, financed by public resources, to a market-oriented model.





SHEERENOV – MAIN RESULTS

The ambitious nature of the project meant that the SHEERenov team had to work in several directions, united by one common goal – to develop a model for providing integrated residential renovation services.

For this purpose, the following activities were successfully carried out:

- **Conducted a consolidated situational analysis of EE renovation in Bulgaria** - *providing a clear picture of the current state of the sector and identifying and analyzing stakeholders and their capacity*
- Identification of good practices from Estonia and Hungary - *which can be successfully adapted and implemented in Bulgaria*



SHEERenov

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BEST PRACTICE GUIDE 2022



SHEERENOV – MAIN RESULTS



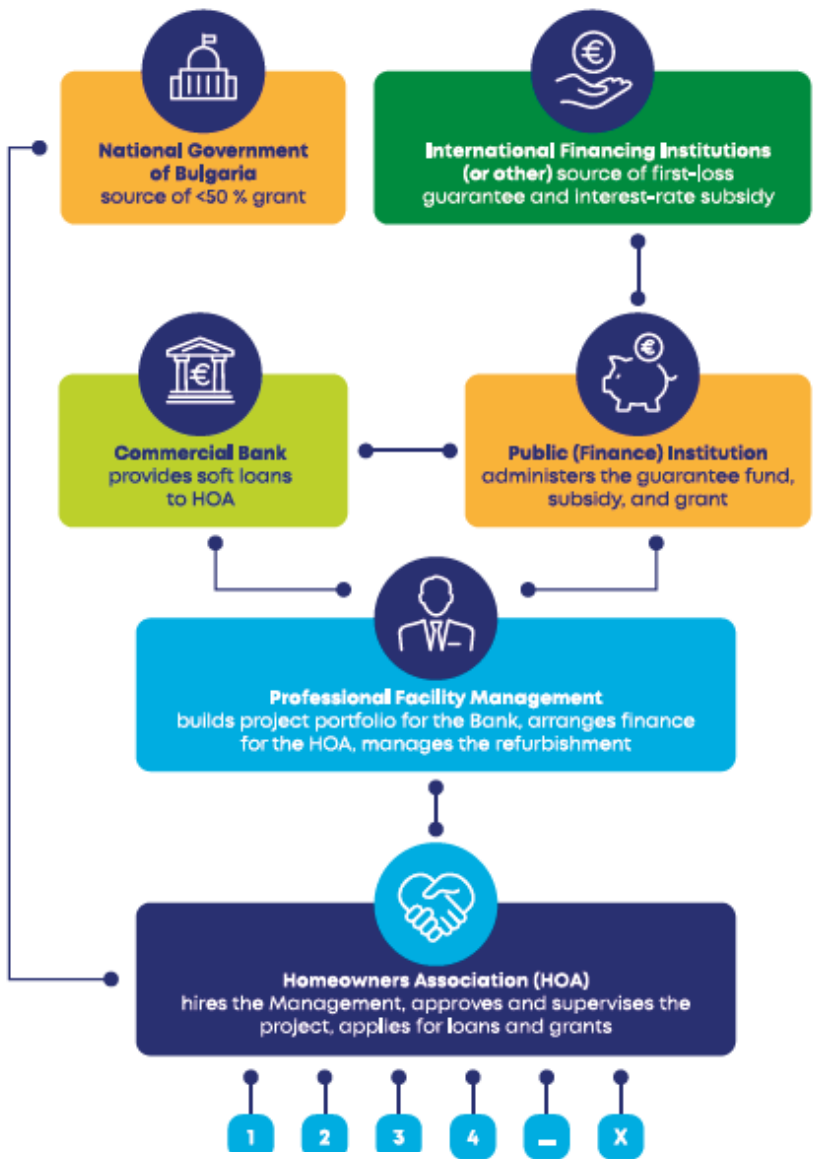
Creating successful business partnerships - *the one-stop shop principle and the role of companies from the professional home management and EE renovation service sectors*



A new model for financing the energy efficient renovation of multi-family residential buildings - *resulting in a concept for a new financial model for the transition to market-based financing of EE renovation*



Development of a key toolkit for creating successful business partnerships and increasing the capacity of participants in the EE renovation process - *an opportunity to shape a standardized energy renovation process*



SHEERENOV – MAIN RESULTS



Capacity building of civil society and government institutions - *campaigns, open days, trainings for homeowners' associations and local authorities*



Identification of multi-family residential buildings ready for EE renovation - *inclusion of 8 metropolitan areas in the project, the identification and consultation of numerous owners' associations as a result of the decision for EE renovation and carry out energy audits financed under the project*



Dissemination of relevant information - *website, social networks, newsletters and campaigns carried out*



SHEERENOV – ADDITIONAL RESULTS



- The SHEERenov project has successfully laid the groundwork for creating a market-based model of housing renovation financing. The pilot testing of the concept of "one-stop service" and all the elements mediating the process are set as an element of the planned reform to create a "one-stop shop" for energy renovation in the National Plan for Recovery and Resilience of Bulgaria.
- The project-developed concept for a new financial model for financing EE renewal on a market basis has been accepted by the MRDPW as the correct next step, guaranteeing the sustainability and continuity of the process in Bulgaria.
- The established successful partnership between teams from 3 different countries, combining the participation of public authorities along with private sector companies, was extremely successful and is an exemplary model in the field of energy efficient renovation.





SHEERENOV – AWARENESS RAISING ACTIVITIES

- *STEP 1: INITIAL MEETING*

Organised for representatives of the 8 district administrations, which expressed an interest to participate in the project (*district "Nadezhda", district "Ilinden", district "Triaditsa", district "Sredets", district "Oborishte", district "Slatina", district "Mladost", and district "Novi Iskar"*)

Main aim: onboarding for the upcoming events



SHEERENOV — AWARENESS RAISING ACTIVITIES



STEP 2: 8 INFORMATION MEETINGS

- Project SHEERenov and its approach;
- The needs and benefits of the energy renovation of multi-family residential buildings;
- Possibilities for technical and organizational support within the project for energy renovation of residential buildings on a market basis;
- Basic eligibility conditions and expected announcement of a call for applications for participation by condominiums in the project;
- The possibility of on-site visits to the residential buildings themselves after the application recruitment campaign;
- The possibility to use the project website and the contact form in it to provide feedback on the meetings held and/or additional questions that arise;
- It was noted and also listed in the brochures that project phones are available for additional contact with the project team.
- In each of the meetings, technical experts from the project partners were also present, who assisted the activity when specialized questions arose from the citizens.





SHEERENOV – AWARENESS RAISING ACTIVITIES

STEP 2: 8 INFORMATION MEETINGS





SHEERENOV – AWARENESS RAISING ACTIVITIES

STEP 3: 8 OPEN DAYS IN DISTRICT ADMINISTRATIONS

During the open days, citizens had the opportunity to receive information on issues related to the energy renovation of their specific building, as well as to be consulted and assisted in the process of applying for participation in the project.



SHEERENOV — AWARENESS RAISING ACTIVITIES



STEP 4: ORGANISING AND CONDUCTING A TRAINING

The aim was to exchange experience and add additional expertise to the district authorities following the information meetings and the open days, before setting up a second series of open day events



SHEERENOV — AWARENESS RAISING ACTIVITIES



STEP 5: SECOND STAGE OPEN DAYS

During the open days, citizens again had the opportunity to receive information on issues related to the energy renovation of their specific building, as well as to be consulted and assisted in the process of applying for participation in the project.

In addition, information was provided on Project 9a, “Support for sustainable energy renovation of the residential building stock” and Project 10, “Programme for financing single measures for energy from renewable sources in single-family buildings and multi-family buildings”, according to the provisions of the National Recovery and Resilience Plan



SHEERENOV – RAISING CAPACITY AND EXPERTISE



- *INITIAL TRAINING OF MUNICIPAL EXPERTS*

Organised for representatives of the 8 district administrations, which expressed an interest to participate in the project

The aim of the training was to increase the capacity and motivate the representatives of municipal administrations to:

- organise the renovation process at local level;
- act as information sources;
- participate as coordinators.





SHEERENOV – RAISING CAPACITY AND EXPERTISE

- *SECOND TRAINING OF MUNICIPAL EXPERTS*

Module 1: Organizational guidelines/actions and information for local authorities on how to support citizens in the process of introducing energy efficiency measures in multi-family residential buildings

Module 2: “Tools and procedures in communication with citizens - potential end recipients of the energy-efficient renovation of multi-family residential buildings”, including the purpose of a one-stop service, a guide for municipal administrations, as well as raising the level of awareness of the technical and financial aspects of the energy efficient renovation process.





SHEERENOV – RAISING CAPACITY AND EXPERTISE

- *HOMEOWNERS TRAINING*

The aim of the training was to increase the capacity and motivate the managers of multifamily residential buildings to be ready for energy efficiency renovation of their buildings;

During the training participants received:

Organisational and technical support

Practices related to the organisation of the meetings in the condominium to present the prepared preliminary estimates for the renovation of the buildings;

Discussion of financial issues, including those related to socially vulnerable owners and “energy poor” households;

5. Discussion related to the conditions that must be met by condominiums in order to prepare Energy Performance Surveys of their buildings, financed with funds from the SHEERenov Project.





SHEERENOV – RAISING CAPACITY AND EXPERTISE

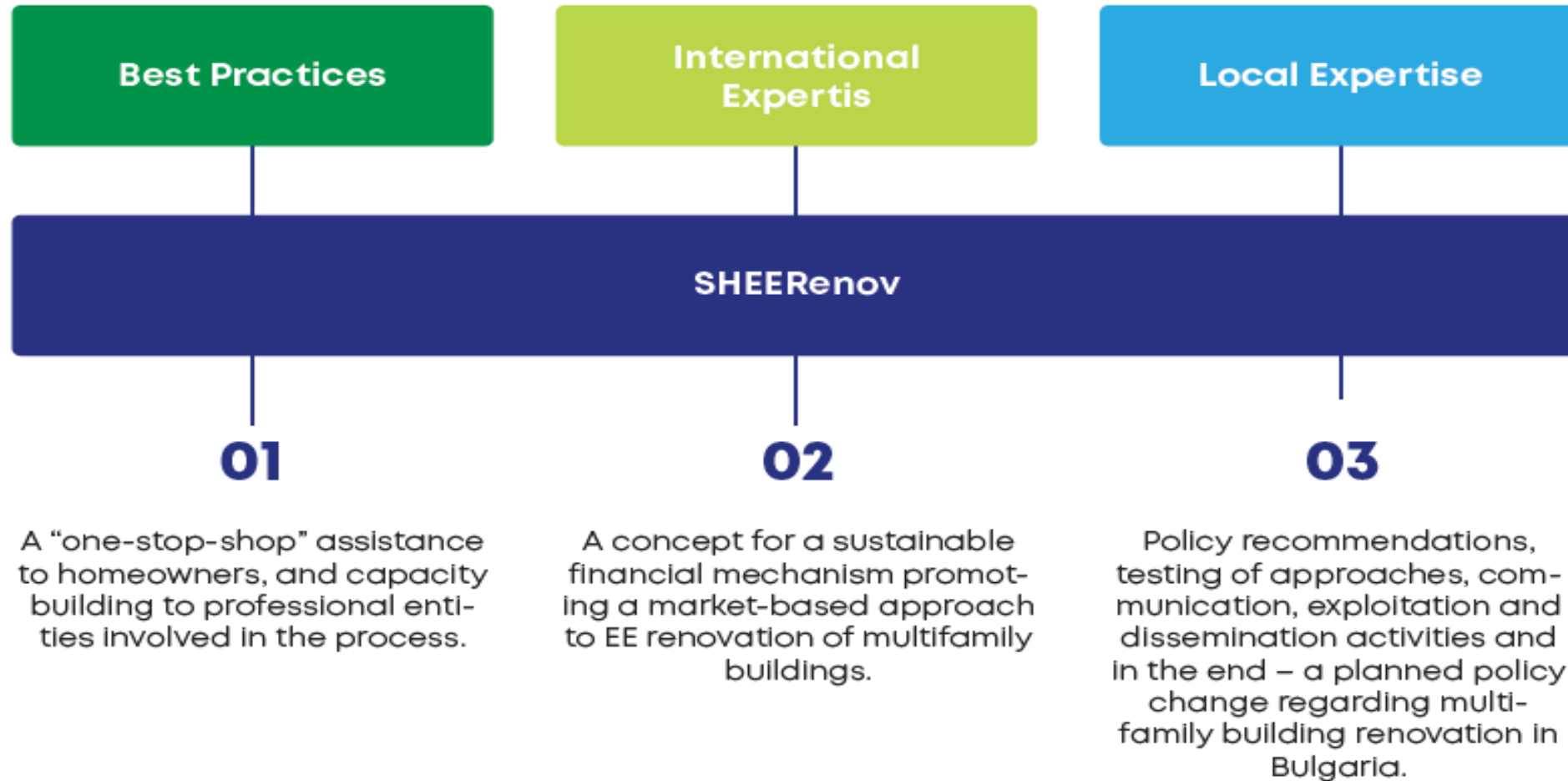
- *TRAININGS PROFESSIONAL ORGANISATION IN THE EE SECTOR*

Trainings were aimed at increasing the knowledge and skills of companies providing professional services for the purposes of EE renovation, based on developed under SHEERenov specialised training materials

Trainers were experts from Estonia, Hungary and Bulgaria, and the topics covered Administration and management, Repair work and building renovation, Legislation, Financing of building renovation.



SHEERENOV MODEL AND BEYOND





THANK YOU!

Mariyana Hamanova

Executive Director of Cleantech Bulgaria

www.cleantech.bg

Sevdalina Voynova

Program Director of the Sofia Development Association

<https://www.sofia-da.eu/en/>





EU Peers

European Practitioners for Integrated
Home Renovation Services (IHRS)

Jenny-Claire Keilmann
Climate Alliance

j-c.keilmann@climatealliance.org

**Covenant of Mayors Investment Forum – Energy
Efficiency Finance Market Place | 25 Oct 2023**



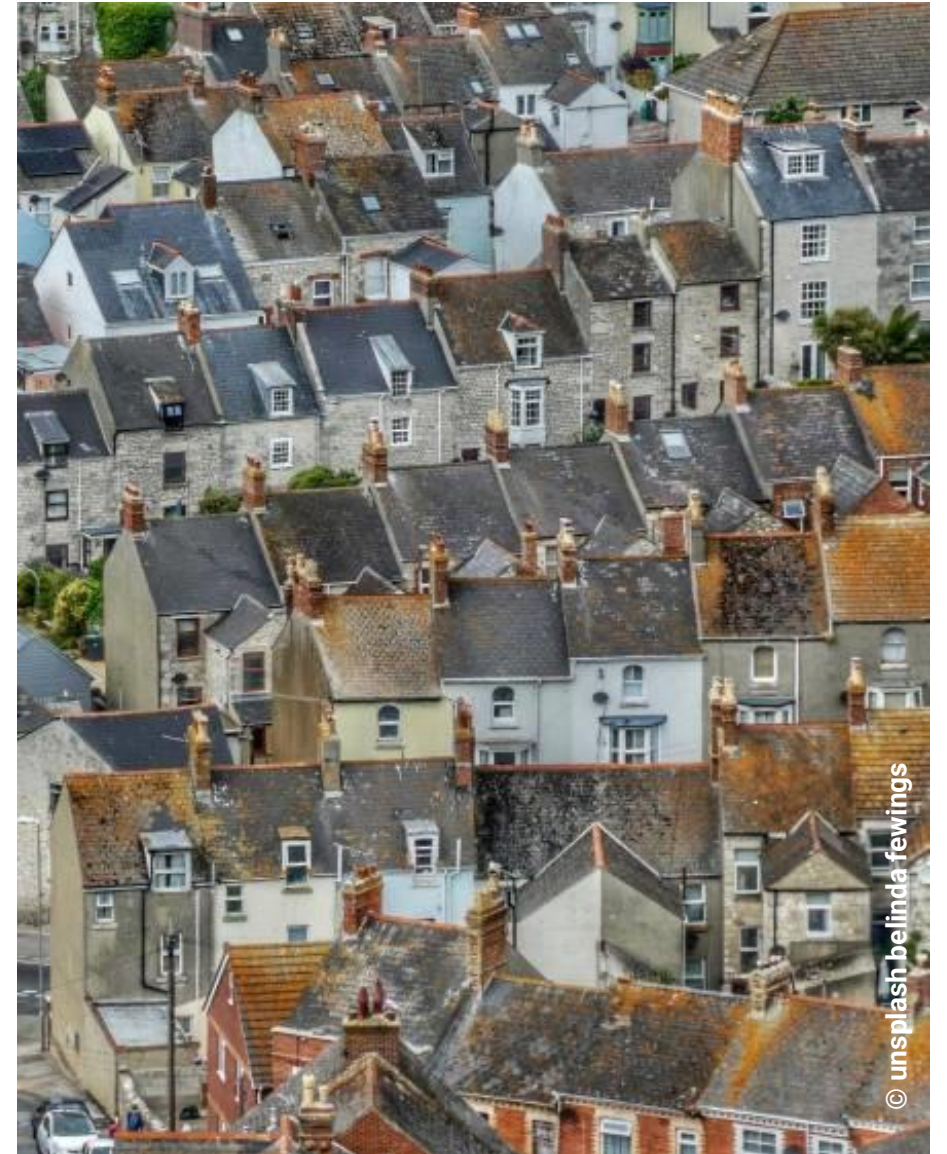
Co-funded by the
European Union

EU Peers European Community of Practice

Support the development of
Integrated Home Renovation Services

IHRS = One-Stop Shops

as key instruments to accelerating
residential energy renovation in the EU



EU Peers concept

Challenges

First generation pioneers of One-Stop Shops, facing similar operational and strategic challenges, **not connected enough**

One-Stop Shops are **still few in numbers**, large-scale deployment needed, effective set-up support is crucial

Low visibility of the impact and results of One-Stop Shops, partly lack of enabling conditions in politics and the market

EU Peers

Provide a variety of **exchange formats** at different levels, diverse **capacity building offers** based on **members' needs**

Supporting **emerging One-Stop Shop initiatives**: comprehensive assistance in set-up process

Towards improved framework conditions through policy recommendations and debates as well as stakeholder dialogues

Aim of the European Community of Practice

Build a vibrant and helpful community:

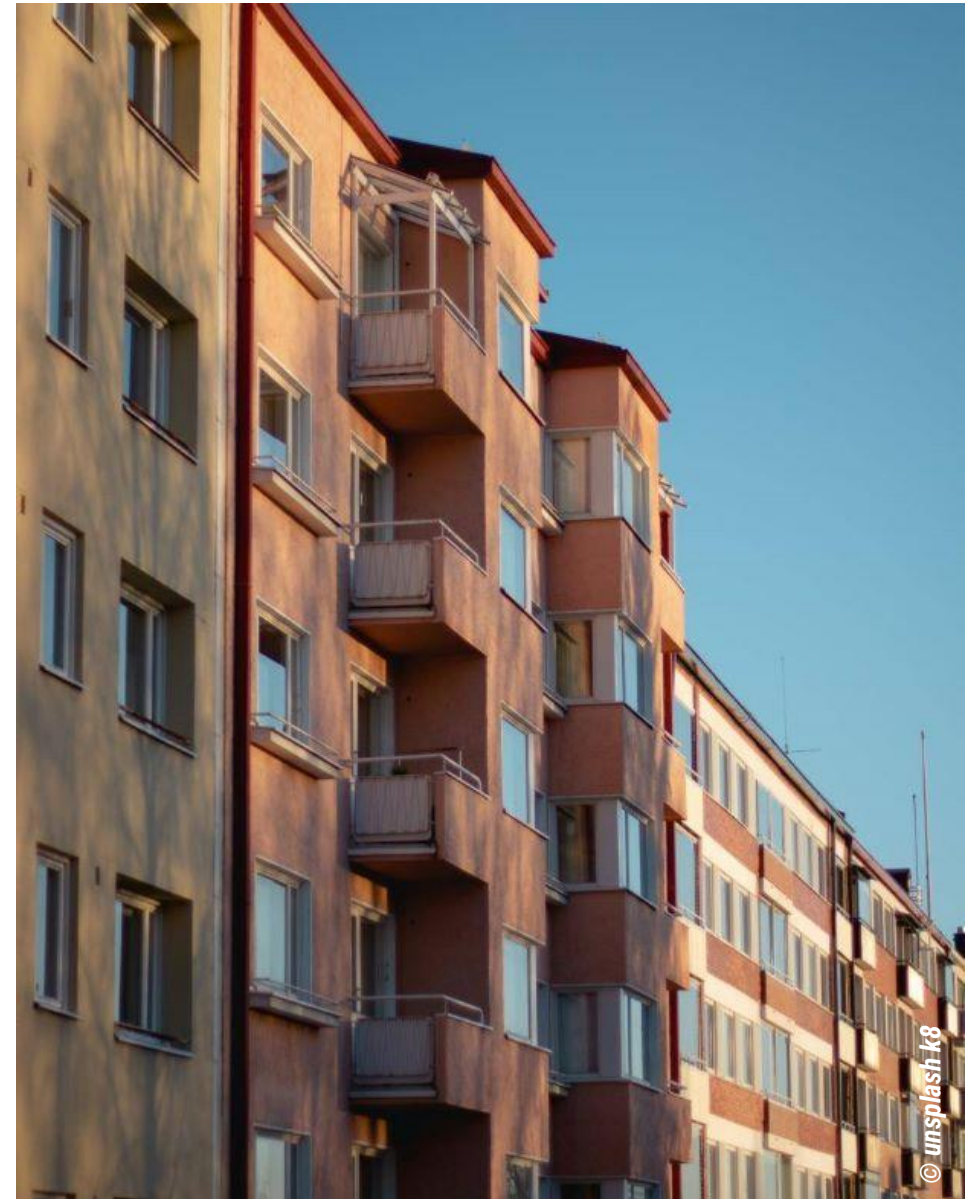
- Inclusive community, engaging and connecting practitioners for collaborative problem-solving
- Facilitate dialogue and insight sharing, fostering the emergence of a common culture among participants and beyond

Strengthen and upscale the One-Stop Shop concept:

- Supporting skilled practitioners actively involved in the implementation of One-Stop Shops
- Build bridges between existing and emerging initiatives

For whom?

- Existing / emerging One-Stop Shop initiatives
- Relevant stakeholders:
Public authorities and energy agencies,
stakeholders from demand and supply
side, financial institutions
- All over Europe

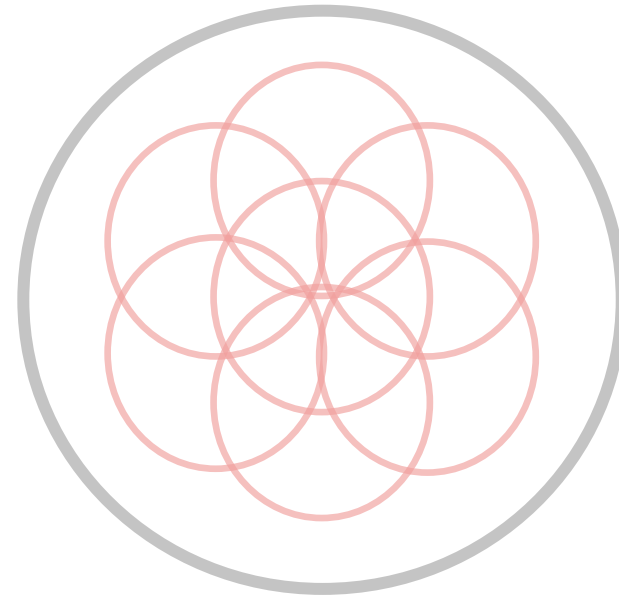


Country-specific and European approach

National Community Platforms

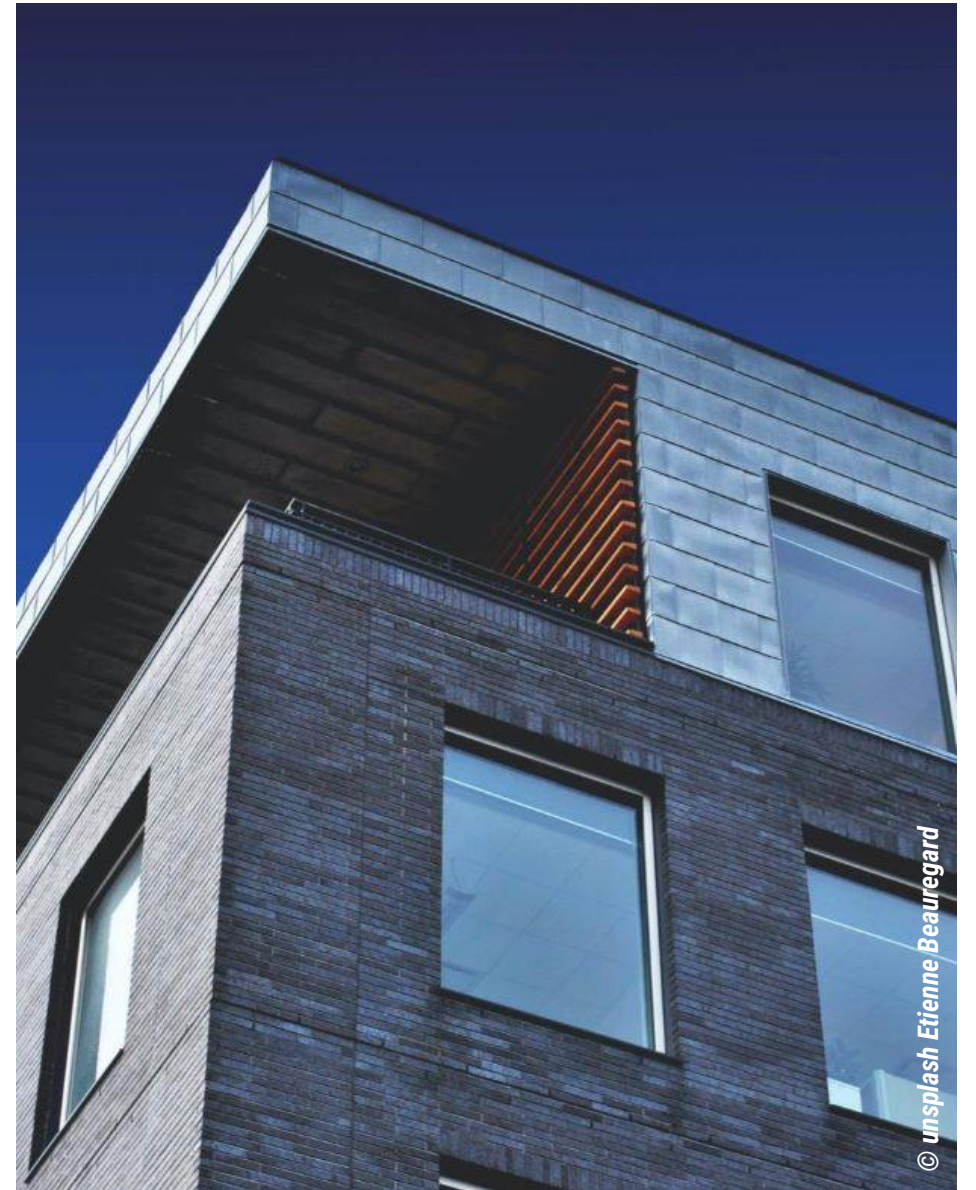
- FRANCE
- SPAIN
- ITALY
- HUNGARY
- LATVIA
- IRELAND

Extended Community Platform
covering other European countries



Multiple entries

- **Regular Community Platform exchanges** (online/physical)
- **European Community exchanges** online and
- Annual European **gathering events in Brussels**
- **Digital platform for One-Stop Shops** to network, collaborate and get inspired
- Project website, newsletter, social media



Multiple opportunities to participate

- ✓ Capacity building sessions on Community platform level
- ✓ **Transnational working groups**
- ✓ **Policy debates** at national and European level
- ✓ **Round tables** with market operators at national level
- ✓ **Mentoring programme** for emerging IHRS
- ✓ **Co-creation of supporting documents**: Checklist definition OSS, policy recommendation, 10 reasons to support the development of IHRS as public authority...
- ✓ Transnational **peer-learning modules** dedicated to financing house renovation

Support of the One-Stop-Shop movement

- ✓ Exchange and capacity building formats **oriented towards members needs**
- ✓ **Give visibility to the movement** by showcasing its impact
- ✓ **For improved policy framework conditions:**
Exchange on policy measures, policy debates at national and European level, awareness raising campaign for public authorities
- ✓ **Round tables** with market operators at national level



EU Peers Kick-off meeting in September



How to join in the exciting build-up phase?

Contact us!

COORDINATION

Jenny-Claire Keilmann

j-c.keilmann@climatealliance.org



FRANCE

Energies Demain

SPAIN

Green Building Council Espana

ITALY

Region Piemonte & ENEA

HUNGARY

Energiaklub

LATVIA

Ekubirojs

IRELAND

South East Energy Agency