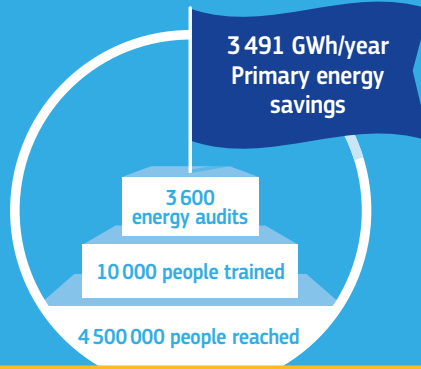


# Impacts and Achievements of relevant EU-funded projects supporting the market uptake of Energy Efficiency measures in Industry and Services

**41 IEE II and H2020 Energy Efficiency Projects (2007-2020)**

EU Contribution €57.7 million  
27 Member States plus UK and 7 neighbouring countries



## Critical success factors for implementation

- ✓ Driver for change
- ✓ Company wide buy in
- ✓ Financial viability of measure
- ✓ Strategic value recognised
- ✓ Long term policy framework

### How these projects addressed the barriers hampering the market up-take of energy efficiency measures

**BARRIER 1:** Lack of financing, long pay-back time for some energy saving measures along with the lack of government regulations on mandatory energy audits for SMEs

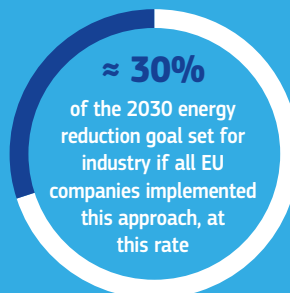
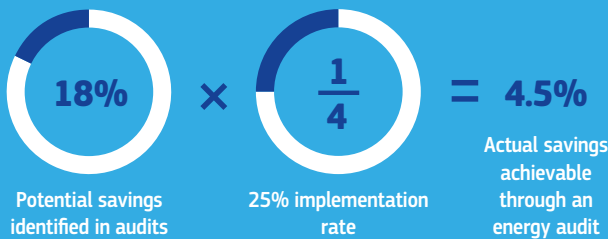
ACTION	IMPACT
<p><b>Highlight potential savings</b></p> <ul style="list-style-type: none"> <li>• Energy and € savings</li> <li>• Non-energy savings</li> </ul> <p><b>Highlight potential revenue growth</b></p> <ul style="list-style-type: none"> <li>• Green unique selling point</li> <li>• Sustainability and productivity</li> <li>• Stronger value proposition</li> <li>• Align with supply chain</li> </ul>	<p>“Starting point” for energy efficiency in companies</p> <p>Strategic repositioning in industry</p> <p>Supply chain pressure</p> <p>Wider recognition and quantification of non-energy benefits, at least halving the pay back period</p>

**BARRIER 2:** Lack of information, practical experience and time resource

ACTION	IMPACT
<p><b>Stakeholders brought together</b></p> <p>Different sectors, Different industries, Different size companies, Academia and industry, Policy makers and standards bodies, Various geographies</p> <p><b>413 Project partners</b></p>	<p><b>Knowledge creation</b></p> <p>598 articles, 1 125 events, 32 000 attendees, 368 good practice guides, case studies and fact sheets, 59 Roadmaps and strategies</p>

**BARRIER 3:** The value of energy efficiency is poorly recognised and captured

ACTION	IMPACT
<p><b>Utilising the knowledge created</b></p> <p>3 600 energy audits, 10 000 people trained, external experts and internal company advocates, 51 tools and platforms, Leveraged benchmark and best practice knowledge to unlock financing</p>	<p>3 491 GWh/year primary energy savings, 1 097 ktCO<sub>2</sub>/year GHG reduction, €457 million Investment triggered, 227 GWh/year Renewable energy triggered</p>



**EUR 1 million EU funding leveraged 39 GWh/year triggered EUR 5 million company investment**

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